



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2014

Multiple District 11

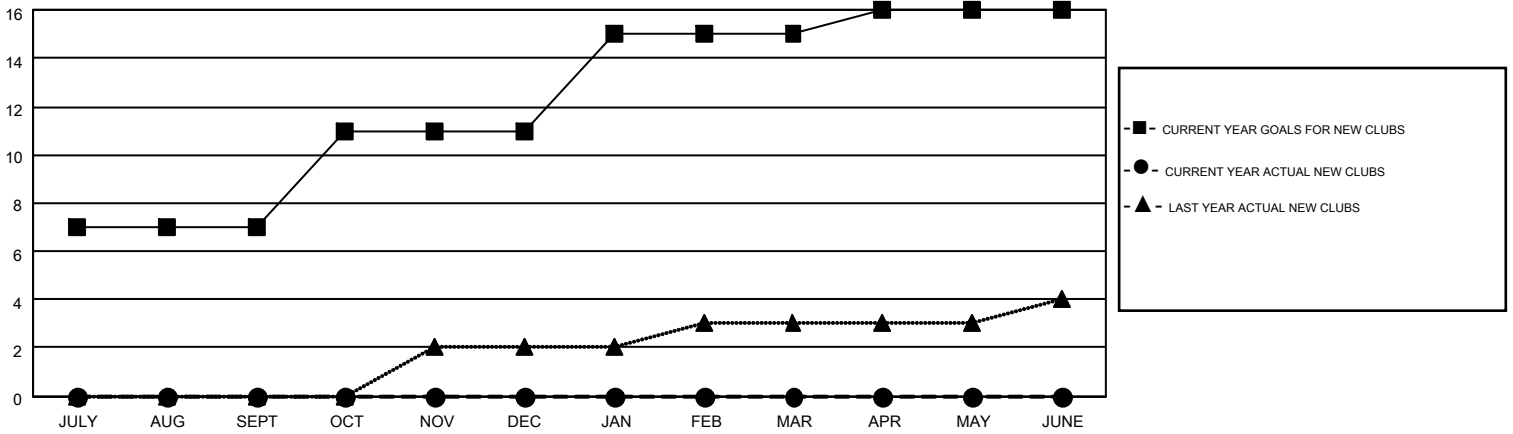
LOCATION: MICHIGAN

GMT: THOMAS MATNEY

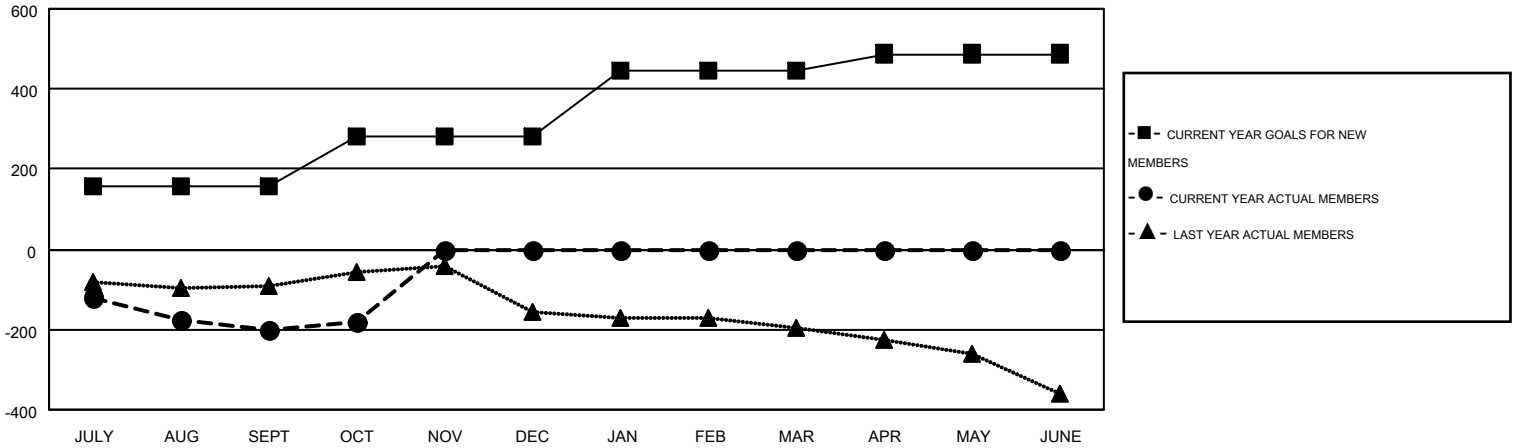
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	7	0	5	-5	JULY/AUG/SEPT	156	152	352	-200
OCT/NOV/DEC	4	0	0	0	OCT/NOV/DEC	124	98	77	21
JAN/FEB/MAR	4	0	0	0	JAN/FEB/MAR	164	0	0	0
APR/MAY/JUNE	1	0	0	0	APR/MAY/JUNE	44	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 5	134 CLUBS OF 403 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>			
<u>DROPPED MEMBERS</u>		MALE	8,310 (73.85%)		
DECEASED	62	FEMALE	2,943 (26.15%)		
CLUB CANCELLED	14	CLICK HERE FOR HEALTH ASSESSMENT DATA			
OTHER	353			FAMILY UNIT MEMBERS	1,963
TOTAL	429			HEAD OF HOUSEHOLD	957
		NON-HEAD OF HOUSEHOLD	1,006		